

What Really Matters...®

# Competency Cards

## A Management / Training Tool

Everyone talks about them: Competencies. But what are they really?  
This set of cards translates the concept of competencies into a practical organizational tool.

### About Our Competency Cards:

- A deck of Forty Cards divided into four categories: Work Skills, Personality Factors, Interpersonal Factors, and Leadership Factors
- Each card represents a different competency, with a brief description of the skill, behavior or expectations
- For trainers to use in workshops or for managers (or HR) to use as an individual tool
- Utilize exercises designed by SSA for the cards or design your own!
- Allows managers to identify critical competencies for interviewing / hiring, for performance management and for personal or employee development
- Use in a management workshop to identify “company” or “managerial” or “leadership” competencies and associated expectations or to ID developmental needs
- Purchase one set of cards for each participant to keep, or, purchase a workshop batch of cards (enough sets for each participant to use in the training), and re-use them over and over



### Pricing:

Single Set of Competency Cards	\$22.95
5 Sets of Competency Cards*	\$99

Easy online ordering!

\*Deeper discount available with larger orders

*Our Best Seller!*

## Training you can Trust

SSA TRAINING, INC.

Creators of *What Really Matters...*® Training Materials  
Management Training Materials and Services  
Phone: 818.840.8411

Website:  
www.wrmtraining.com

Contact us via email:  
mail@wrmtraining.com